Scottish Queer International Film Festival (SQIFF)

[Website Link]
[Twitter: @ScotsQueerFilm]
[Instagram: @scotsqueerfilm]
[Facebook: facebook.com/sqiff]
How did you market to and engage the community?
Collaborations and partnerships
Aware of intersecting identities
Aware of differing access needs
Marketing: send information to relevant organisations
Marketing: put print materials in relevant venues/locations
Marketing: target info at relevant groups online
Toilets with urinals and closed stalls
What mistakes did you make?
Implementing access measures without engaging with relevant communities first
What worked well?
Working to make sure staff and volunteers aware of ways people might feel excluded
Employ and pay people with relevant background/knowledge
Prioritising films by LGBTQ+ filmmakers
What surprises were there?
Audiences are young
Active support for access measures